SHUMO AG

AUSTRALIAN SINGER-SONGWRITER • MULTI-INSTRUMENTALIST • RECORDING ARTIST

17 ORIGINAL SONGS • 700K+ SOCIAL AUDIENCE • 40K LIVE AUDIENCES • AUSTRALIA × ASIA

Shumo AG is a 14-year-old Australian singer-songwriter and multi-instrumentalist based in Brisbane, building an international audience through original music, major live performances and cross-market collaborations.

Shumo began writing and performing music at the age of eight and has written 17 original songs spanning pop, pop-rock, indie rock and melodic rock. He has extensive studio recording experience and has independently arranged his original songs, taking them from initial songwriting ideas through recording vocals and instruments to full studio productions. An accomplished vocalist, guitarist and pianist, he brings strong musicianship to his songwriting, recording and live performances.

His live experience includes performances for audiences of up to 40,000, from MTV School Fest to major events in Vietnam and Indonesia.

INTERNATIONAL MOMENTUM

In June 2026, Shumo released “Iron Veins” with Indonesian hitmaking band **Batas Senja**, who reach more than 9 million monthly listeners on Spotify. Originally written by Shumo, the song was developed into an English-Indonesian collaboration while retaining its emotional and guitar-driven identity.

The collaboration expanded Shumo’s presence in Indonesia and Southeast Asia, followed by major live activity in Jakarta and extensive media exposure. In 2026, he was featured by **7NEWS Australia**, alongside extensive radio and music media coverage across Australia and Indonesia.

WHAT’S NEXT — “YOUNG BOY, YOUNG GIRL”

Building on this momentum, Shumo is preparing his next original release, “Young Boy, Young Girl” - a high-energy pop track that introduces a more playful and commercially driven side of his songwriting.

Built around the memorable “Young Boy / Young Girl” hook, the song takes a humorous look at young relationships - and the excuses teenagers make when parents catch them together.

Musically, the track takes Shumo’s emotional pop-rock and singer-songwriter roots into a contemporary dance-pop direction. The release is being developed as an international campaign combining short-form content, creator collaborations, live performances and promotional activities across the US, Australia and key Asian markets.

SELECTED CAREER HIGHLIGHTS

- 17 original songs written (2022-2026)
- 700K+ combined social audience
- MTV School Fest (2022) - performed for approximately 40,000
- Major performances in Vietnam & Indonesia (2024-2026) - audiences of 20,000-40,000
- **“Iron Veins” × Batas Senja (2026)** - international collaboration
- **7NEWS Australia** mainstream TV feature + extensive Australian & Indonesian radio/music media coverage (2026)

- Prodigy Camp, USA - Songwriting Scholarship (2026) - alumni include Chappell Roan
- **Youth Patron - Next Up Music Awards (2026-27)** - alongside industry Patrons Sia and Troye Sivan

SELECTED AWARDS

- AMEB Gold Award (2024) - youngest recipient in Australia
- Super Grand Prix - 19th International Competition “Ukraine Unites the World” (2024) - awarded for original song “Mom,” which has generated tens of millions of views and streams across digital platforms
- Platinum Award - Voice - North American Virtuoso International Music Competition (2026)
- Gold Award - Electric Guitar - North American Virtuoso International Music Competition (2025)
- Winner - Instrumental & Songwriting Categories - Australian National Songwriting Competition (2024, 2025)

ARTIST IDENTITY

Shumo’s music moves between emotionally driven pop-rock, indie influences and contemporary pop, combining personal storytelling, strong melodic hooks and guitar-led musicianship. As his international audience grows, he continues to expand his sound while keeping songwriting, musicianship and live performance at the centre of his identity.

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Artist Hub: bio.to/shumoag

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